



liv@tendercreative.com.au

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ratecard 2020

Web Copy (Single Pages)	Initial page \$450 Subsequent pages \$350
Sales Page	\$600
Web Copy Bundles	3 page bundle \$1000 4 page bundle \$1300 +\$150 to include a sales page
PPC Compliant Landing Page	\$400
Tone of Voice Development & Style Guide	\$1200
Name & Tagline	\$600
Instagram Bio	\$65



Press Release \$285 (Writing, no distribution)

Business Proposal \$375

Blog Posts \$300 (~600 words)
Bundle of 5+ prepaid save 5%
Bundle of 10+ prepaid save 10%

EDM Single EDM \$250
Sequence of 3 \$700
Sequence of 5 \$1150

**Facebook or LinkedIn
Profile Refresh** \$250

