

**Subject Line: Hey <first name>, want a free copy of XXXXXX Film?**  
**Subheader: Find out why over 400 000 Australians are already on board.**

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# Eat The Change You Want To See In The World

*That's how that saying goes, right?*

Of all the books, blogs, websites, and programs out there - where do you start? It's an overwhelming amount of information to be staring down. Even if you've found resources you love (like us!), it's so easy to read the information, then go about your life exactly as you were before.

That's why we decided to put together the 30 Day XXXX Program. Designed by a dedicated team of industry experts including dieticians and nutritionists, the course is designed to help you put your knowledge into practice.

You KNOW sugar isn't good for your health.  
You KNOW it's hidden in a majority of the packaged foods  
It's time to make a change - and we're here to help you do it.

## **The 30 Day XXXX Program Is...**

### **Easy**

You don't have to go searching for the information any longer! We've compiled everything you need to know and divided it into 10 easy modules. Over the 30 days, they'll be delivered straight into your inbox.

### **Simple**

We make it as simple as possible to implement all your new knowledge at the supermarket and at home with easy checklists and cheat sheets.

### **Accountable**

Join a supportive community of like-minded women going through the process with you. Share your stories, celebrate your successes, and connect with people who *get it*.

<short video from XXXX talking about making informed choices about sugar>

**Spots Are Filling Up Fast.  
Don't Miss Out!**

This program is for you if you:

- are ready to tackle your personal habits and triggers that keep you reaching for sugar
- want to join a community of women just like you who are committed to improving their health and that of their family
- are courageous enough to do the work required to make a lasting change

**Join The Community**

*"I have been told by my doctor to lose weight and cut out added sugar, but I honestly did not realise how easy it was until I watched the movie. The program has helped me so much and I cannot thank you enough."*

- Sarah

Recently Completed the 30-Day XXXX Program.

More time and energy for the things you love for a one-off payment of **\$79**. Still not sure? If the program isn't for you, let us know within 48 hours and we'll give you a full refund.

**We're so dedicated to the sugar-free cause, we'll even throw in a free copy of the movie for you to download and share with your family and friends!**

**Book Online Now**

