



Marvelle Photography Introductory Letter

Hi Ms/Mr _____

We're Deb and David.

Marvelle Photography is what happens when the industry leaders in real estate photography and marketing come together. Since 2004, we've grown from a simple photography duo into a full-service specialist marketing agency.

We're not your average agency.

Melbourne is known for its community, culture, and lifestyle. We bring our deep appreciation of those things to our work - because that's what connects with your clients.

Our approach is fresh, creative, and it works.

You won't find any of those oversaturated wide-angled shots here. Our editorial style of shooting creates clean, stylised minimal shots. We complement those photos with lifestyle shots to create a portrait of the life your clients want. That emotional impact is the secret to consistent sales.

Think of the worst case scenario. That total disaster which makes your stomach sink.

That problem? We've solved it.

Probably more than once.

When you need something done, larger photography and marketing companies have layers of processes. It's frustrating. We don't want that, and neither do you. As a small team, we keep things nimble. So if a problem arises, we adapt and solve it. Fast. When you work with Marvelle, you work directly with either one of us. No juniors, no ever-changing roster of interns. Just decades of experience.

What we do:

- **Commercial Photography**

We don't turn up, take the photos, and leave. Our commercial photography packages come with our deep understanding of what sells. We know the importance of supporting imagery, including aerial shots and lifestyle depictions.

- **Lifestyle Photography**

Perhaps as important as the photos of the property itself! We take care to portray a snapshot into local life, creating that all-important emotional connection to a place. Because you're selling a lifestyle, not just a home.

- **Social Media**

Make sure your marketing is impactful and engaging across every platform. Each of our marketing packages comes with a selection of supporting images, optimally formatted for social media.

- **Floor Plans**

Whether you need a simple, hand-drawn sketch, or the most cutting-edge 3D rendering, don't get caught empty-handed.

- **Brochures**

Harness the tactile power of the brochure. A physical reminder keeps the memory of the property lingering and reinforces your brand awareness. Design and print to your specifications, or let us customise one for you.

- **Virtual Services**

Don't let poor lighting, old decor, or plain old mess stop you from showcasing what a property has to offer. Our virtual services include decluttering, staging, even creating visually stunning artificial dusk shots.

- **Portraiture**

The most beautiful property in the world wouldn't sell if buyers didn't trust the sellers. We are proven experts at capturing warm, friendly, confident portraits, putting even the most self-conscious staff members at ease.

We understand it can seem daunting making the switch. Why go through all the effort if you're current photography agency is doing okay?

Because 'okay' isn't good enough. When it comes to something as significant as selling homes, you need better than okay. You need excellence. And that's what we deliver.

We've helped numerous clients make the switch seamless and easy, and not one of them has looked back.

Give your sales team all the tools they need to stand out from the competition.

Give them Marvelle.

Ready? Let's get started.

Get in touch today.